



## Greater Woodlands Public Art Foundation

PO Box 8992  
The Woodlands, TX 77387

281-467-8818 Direct  
832-442-3073 Fax

woodlandspublicart@gmail.com  
www.woodlandspublicart.com

### Greater Woodlands Public Art Foundation

#### **Vision:**

This Public Art Foundation is focused on developing greater awareness of the art in public places including the collection of outdoor sculptures in The Woodlands area, produced by world renowned sculptors with an end towards supporting growth in multiple areas (education, local businesses, etc).

This Public Art Foundation will create experiences for those who wish to appreciate art in the region through media and services to increase awareness and appreciation for art in the local community and beyond.

#### **Values:**

This Public Art Foundation seeks to build community awareness, encourage educational creativity as well as provide ongoing preservation support for The Woodlands Outdoor Sculptures by increasing awareness for and appreciation of art in The Woodlands region.

#### **Mission:**

This Public Art Foundation will increase public awareness of art in public places including The Woodlands Outdoor Sculpture collection and generate interest in and support for the long term care of art contained in the community through media exposure and services, including online, in print and on the ground experiences that enhance awareness of and direct appreciation for art in the surrounding regions.

501(c)(3) Non-profit Organization

EIN: 45-1834156

DLN: 17053340347041

Date of designation: January 31, 2012

Began as **www.WoodlandsArt.com**

- \* Website launched in 1994 and maintained regularly,
- \* Provides multiple views and important data on all outdoor sculptures,
- \* Utilized by educators, students, parents and visitors on a frequent basis.

## **Greater Woodlands Public Art Foundation** **A 501(c)3 Non-profit Organization**

### **Goals:**

#### **BUILD AWARENESS**

Provide various options for the community and visitors to become more familiar with the collection

- A full color, descriptive book has been designed in both hard cover and paperback formats
  - This book is currently for sale in a number of the local book stores
- A series of postcards highlighting the sculptures has been produced and available for retail sales
- A presentation on different aspects of the collection, is available and being held for various organizations
- The providing of guided tours to experience the sculptures in their placements has been underway
  - This endeavor is being marketing under the name, "Sculp-Tours"

#### **ENCOURAGE CREATIVITY**

Integrate the collection into various curriculums of the educational systems

- Teaching materials are available that provide opportunities to support higher level thinking skills
- Distribution of the sculpture book is underway for each school or learning environment
- The audio/visual presentation is available and designed to be appropriate for any grade level
- Several of the sculptors have expressed their willingness to attend events highlighting the collection
- A DVD documentary is currently in development to provide insight into the 35 years of collection's growth
  - Segments of this in-progress project are available on You-Tube

#### **PRESERVE THE COLLECTION**

Assist with maintaining the collection to the artists' original intent

- Fund raising venues are being explored to aid in the various restoration efforts
- Poster prints of the sculptures, signed by the actual sculptor, are being collected for use as auction items
- A limited number of sculpture books containing the signatures of the artists will be used for auction
- Donations from local supply or service businesses will be utilized with appropriate restoration projects
  - Contributing businesses will receive positive media exposure surrounding restoration projects

The formation of the company, Sculp-Tours, Inc. is designed to provide contractual support for these goals upon approval from the board of directors of the foundation.

All proceeds from the sale of ancillary products or services; such as sculpture books, postcards, or prints, etc.; are being used to fund this nonprofit foundation established to fulfill these goals.